# FABULA

LIVING

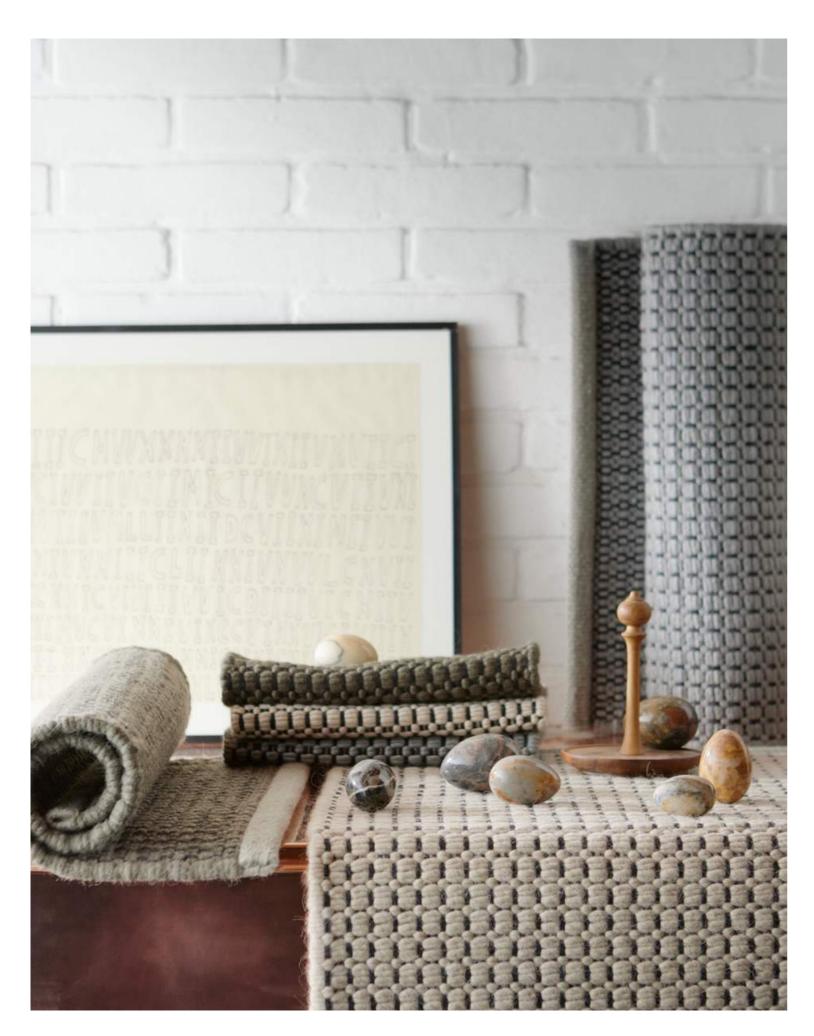


COLLECTION 2023

Design Tradition Craftsmanship

#### FABULA LIVING

Fabula Living has established itself as an international design company deeply rooted in traditional techniques, craftsmanship, uncompromising quality and Danish design. We aim to tell stories with our modern rugs by bringing together design, tradition and simple style with the oriental techniques. It's this behind the scenes creative process that makes the designs stand out. Fabula Living is much more than modern interior design. The careful selection of wool, linen, cotton and other raw materials and shades of colour, the passion and patience, the thickness and the details in the weaving are present like invisible threads in all our rugs.



# COLLECTION 2023

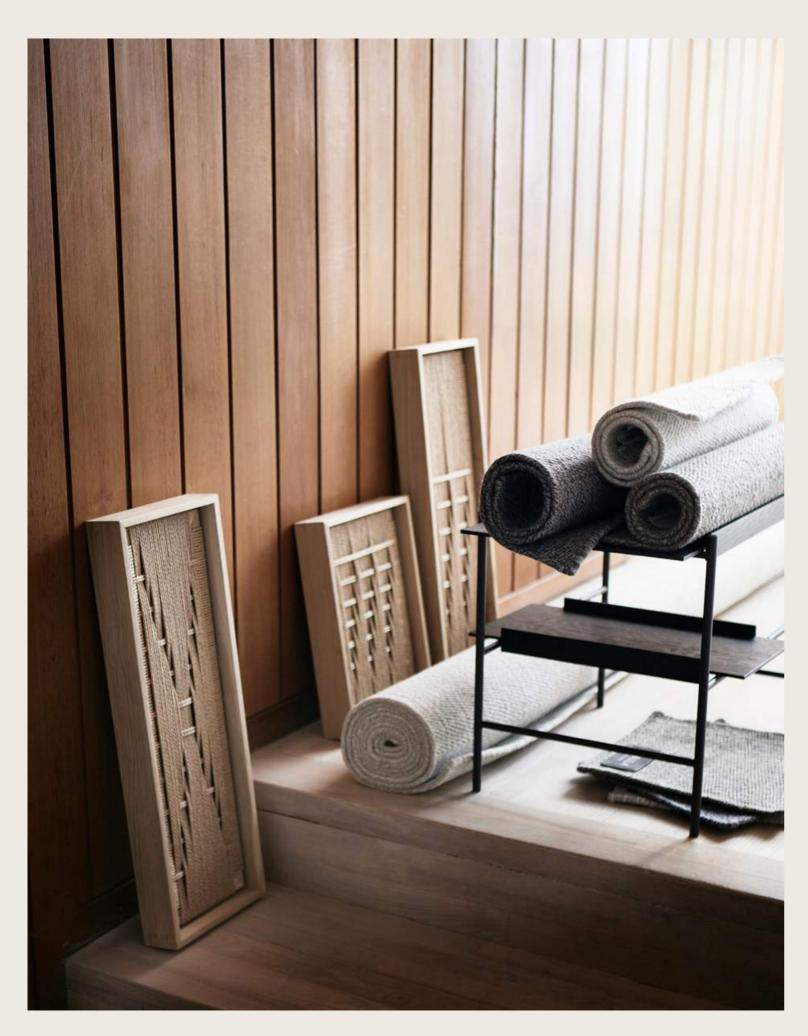
#### Earthy Elegance

With understated beauty and layers of quality woven into each rug the 2023 collection stems from the core of our design ethos.

Diving deeper into the dedication to every little detail, perfecting quality and creating timeless design, designer Jens Landberg Schrøder has turned to a unique island in Denmark for inspiration and carved out a colour palette of neutrals, sand, clay, and graphite from the cliffs of Bornholm.

As the rocks and graphite reveal specks of shimmer, the expressions of colour in the designs mimic this earthy elegance. Just like water amplifies the beauty of a rock, the light, weaving techniques and blend of wool and viscose create surprising textures and dimensions in Astrid, Valhal and Holger. Each in their own way, they bring a discreet air of luxury to a space, complement each other, and blend well with the rest of the interior and wooden as well as concrete floors.

All come in our large size 250x350 cm and choosing a rug in generous dimensions suitable for the space is essential for creating a stylish balance in the room. No matter the size, the new rugs like all our other designs amplify acoustics, aesthetics and add cosy ambience.



## CONTENTS

5	COLLECTION 2023	56	BALDER
8	HOLGER	58	ERICA
10	ASTRID	60	NEW FREJA
12	VALHAL	64	RUNE
16	VIDAR	66	VERONICA
20	ASK	68	DAISY
22	CALLA	70	FLEUR
24	FRIDA	72	UNA
26	ODIN	75	CAMELIA
28	THOR	76	POPPY
30	LOKE	78	BELLIS
32	LILY	80	ROSEMARY
34	NANNA	82	LOTUS
36	GJALL		
40	GRO		
42	HUMLE	84	MADE TO MEASURE
44	FENRIS	86	SIZE GUIDE
46	GIMLE	88	UNDERLAY
48	ROLF	88	HOW TO CARE
50	TANNE	89	CERTIFICATES
52	FELICIA	90	OVERVIEW
54	NJORD	94	THANKS

#### HOLGER

Design / Jens Landberg Schrøder

Among a lot of qualities, this hand-woven rug has an appealing tight texture, a multidimensional depth created by the cotton thread, that makes you want to glide a hand over the surface. Visually the muted and lighter tones balance the darker shades and soften the pattern resulting in a less graphic and more organic expression finished with an elegant border. The natural, calming colours and the sublime quality of the wool make this a rug that create a good acoustics, cosy ambience, and warmth in the home. Apart from being made with finer yarn, Holger is in the same family as Rolf and Humle.







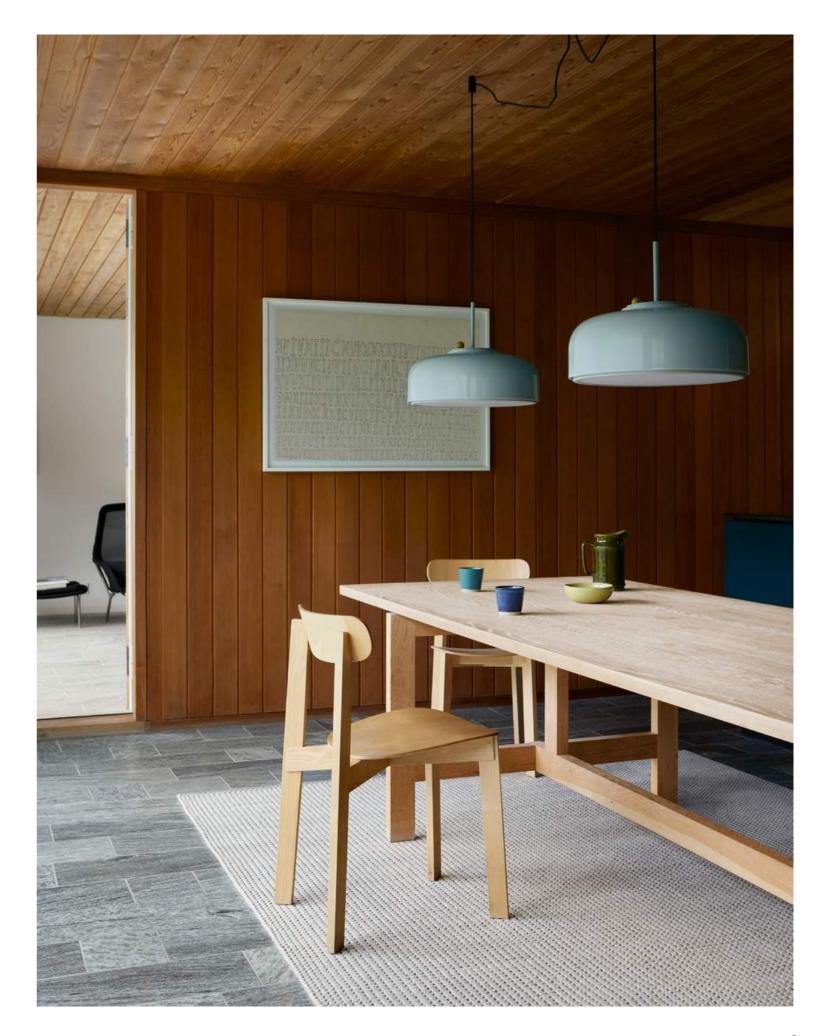




Hand-woven rug in New Zealand wool on cotton warp

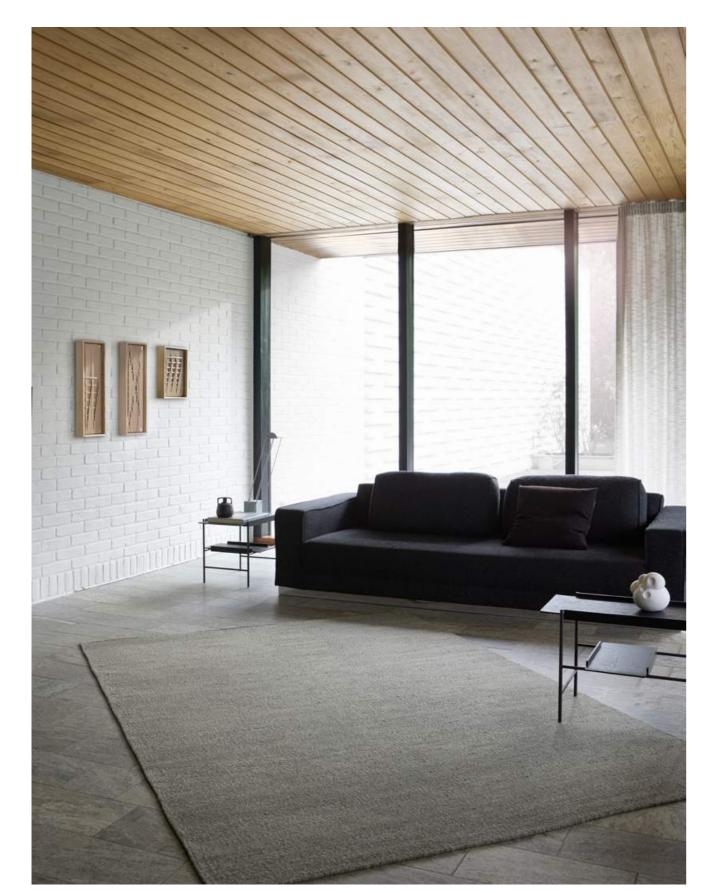
> 170x240 cm 200x300 cm 250x350 cm





### ASTRID

Design / Jens Landberg Schrøder





1200 SAND



1300 CLAY



1400 GRAPHITE

Without being overpowering the herringbone pattern is crisp enough to add a toned-down luxurious touch to Astrid. Two shades of yarn hand-spun by our skilled team in India and the alternating weaving directions form the subtle pattern in this timeless, contemporary design. The high-quality hand-woven rug comes is three colours, each with enough contrast to add a sophisticated dimension to a room. The colours channel the grey and neutral tones inspired by rocks and graphite.



Hand-woven rug in New Zealand wool on cotton warp, reversible

170x240 cm 200x300 cm 250x350 cm Made to measure

#### VALHAL

Design / Jens Landberg Schrøder

Valhal is a natural Nordic beauty. A subtle shimmering texture gives this hand-loom pile rug a distinct luxurious quality. Depending on the light and the pile direction, the look shifts from one tone to another, from soft shiny to matte. Like carved out of a rock, the colours of sand, clay, ash, and silver take on the changing and surprising depths of nature's colour play. As with the Vidar design, the understated wow-factor comes from the exquisite mix of high-quality wool and viscose. The darker viscose softens the bright shine and create a harmonious interplay, like marble or graphite.





1200 SAND



1300 CLAY





Hand-loom pile rug in New Zealand wool and viscose on cotton warp

> 170x240cm 200x300cm 250x350 cm round 240 cm made to measure







## REFRESH RENEW REUSE

A runner is like a breeze of fresh air in the room. Reminding us how the simple things often have power to lift the mood, a runner can sweep through the rooms with tranquillity and serenity, or it can be a bright and bursting pop of colour. What better way to elevate the style and ambience in a space than with this flexible, affordable, and game changing interior object.

Our growing collection of runners offers endless options to decorate with timeless stripes in an array of dusty rose, red and orange, deep, moody charcoal, shades of blues and greens, grey, earthy tones, and soft shades of beachy colours.

Embracing nature's imperfect beauty all our colours are saturated and muted, making the different styles complement one another perfectly. The runners are all in the same high-quality as the rest of our collection and can be used and re-used in the kitchen, hallway, children's room, bedroom, office, beach house and any spot that needs a modern update, an aesthetic lift, a new mood and that something extra.

For inspiration and more information about our runners, please visit our website www.fabulaliving.dk or pick up a copy of our special brochure showcasing our entire collection of runners.

 $_{
m 4}$ 

#### VIDAR

Hand-loom pile rug in New Zealand wool and viscose on cotton warp

170x240 cm

Design / Jens Landberg Schrøder



With this lush loom pile rug, we have combined a discreet luxurious style with our high quality. Vidar is made in exquisite wool with fine, long fibres giving the rug an incredible durability and ability to refresh and maintain the soft thickness. A small amount of viscose adds a desired soft shine, which changes slightly in tone depending on the light and infuses any room with cosy elegance. Choose between seven beautiful colours: white, grey, sand, graphite, forest, midnight blue, and bronze.











1010 WHITE







1212 SAND





200x300 cm Made to measure 1616 GREY 1818 FOREST 2929 MIDNIGHT 3939 BRONZE





#### ASK

Design / Jens Landberg Schrøder

The uniqueness of this hand-loom pile rug stems from a determined process of attention to every single detail. The quality of the New Zealand wool is outstanding and the many experiments mixing wool and a little bit of linen for contrast have resulted in a thicker and more exclusive rug. The linen adds a stylish lustre and a gentle Gabbeh-dye brings the soft shimmering in the pile. The choice of nature inspired colours completes the soft and exclusive design, which is versatile and makes an impact in any room.





1616 GREY



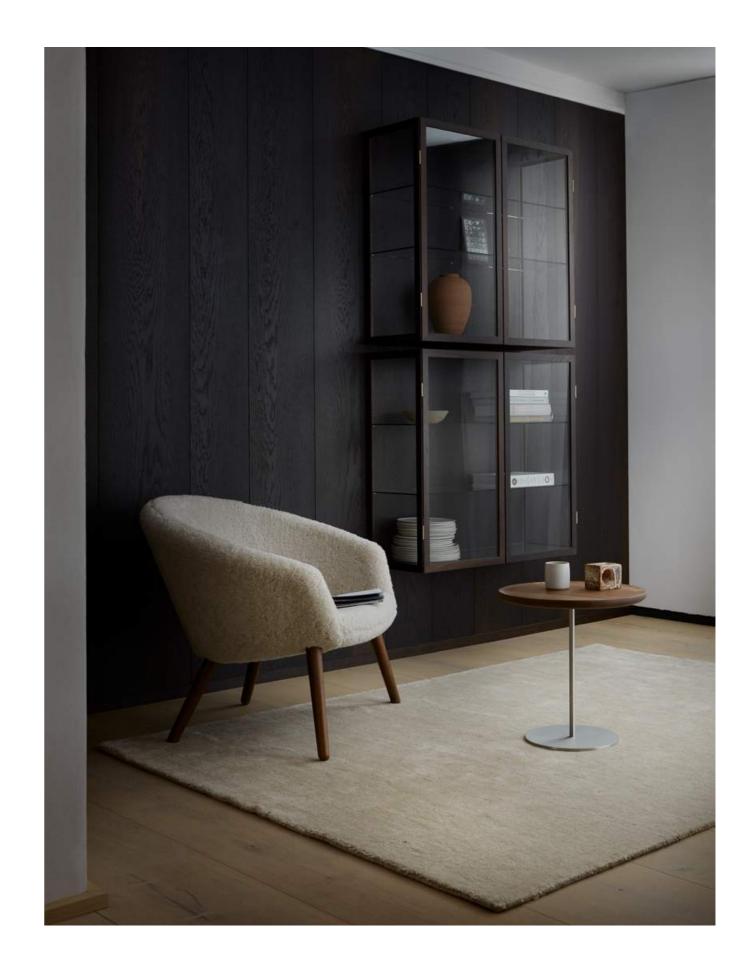
1414 CHARCOAL



1212 BEIGE



160x230 cm 200x300 cm Made to measure





Calla is a posh, yet ultra-modern hand-loom pile rug balancing elegance and functionality. Drawing subtle inspiration from oriental rugs, it has a lustrous and lively patterned surface, which appears calm thanks to the quality of wool and the meticulous mixing of the colours. With midnight blue and beige hinting on silver, this rug brings timeless beauty to a living room and bedroom.











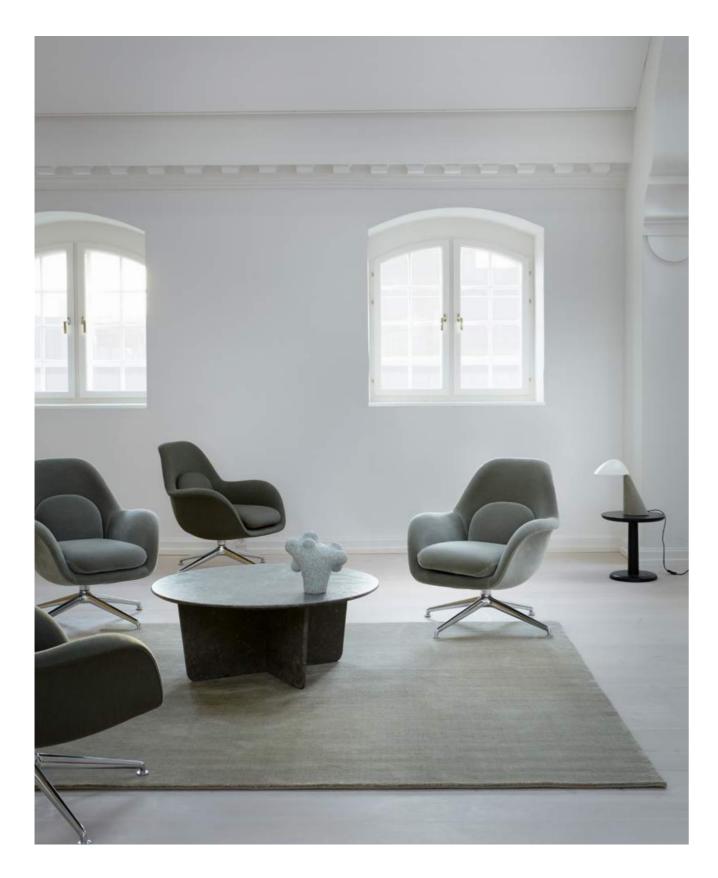
Hand-loom pile rug in New Zealand wool and viscose on cotton warp

> 170x240 cm 200x300 cm Made to measure

1615 GREY/BLACK

1512 BLACK/BEIGE

1016 WHITE/GREY



24

The beauty is in the fine details of this high-quality hand-loom pile rug. Combining wool in the best quality, a discreet colour palette of beige and grey and a neutral style, Frida is pure simplicity at its best.



1212 BEIGE



1616 GREY



Hand-loom pile rug in New Zealand wool on cotton warp

170x240 cm 200x300 cm 240x240 cm 250x350 cm Made to measure

#### ODIN

Design / Jens Landberg Schrøder

Using old Nepalese techniques this thick pile and loop rug has been hand-knotted in New Zealand wool and linen and some of the loops have then been cut creating the unique surface. The signature blend of quality yarn makes Odin a classic in our collection and the gentle two-toned shimmering softens the graphic look.





1214 BEIGE/CHARCOAL

1615 GREY/BLACK

Hand-knotted pile rug in New Zealand wool and linen on cotton warp

> 170x240 cm 200x300 cm Made to measure



### THOR

Design / Jens Landberg Schrøder



Hand-woven high-pile rug in New Zealand wool on cotton warp

160x230 cm 200x300 cm Made to measure A rug is an essential layer in a textured mix of raw, honest and natural materials drawing us closer to nature's slow and balanced beauty.



#### LOKE

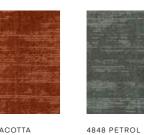
Design / Jens Landberg Schrøder

A modern pile rug, made in the finest New Zealand wool, which has a shiny and intense two-toned shimmer despite being uni-coloured. After weaving, the loops have been partly cut using a shaving technique, which has softened the surface and created the enhanced expression of colours.

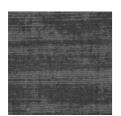




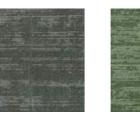
2727 LIGHT GREY



2020 TERRACOTTA



1616 GREY



3737 DUSTY GREEN



1212 BEIGE



1414 CHARCOAL

Hand-loom pile rug in New Zealand wool on cotton warp

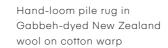
> 170x240 cm 200x300 cm 250x350 cm Made to measure



Design / Lisbet Friis



Four exclusive vivacious colours bring a sense of lush fairy tale to the Lily rug, which is woven with the same hand-loom pile technique as Loke. Lisbet Friis has added her signature touch and created soft harmony and contrasts with stripes. The wool piles have been cut in a special way creating an effect of changing the shine and texture depending on how the light falls on the rug. The Gabbeh-dye enhances the rich natural colours.



170x240 cm 200x300 cm Made to measure



1414 SMOKE

2929 NIGHT SKY





33

1212 MARBLE 1919 ORIENTAL RED

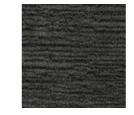
#### NANNA

Design / Jens Landberg Schrøder



The quality of this thick hand-loom pile rug is softer than soft, and the careful merge of three threads gives the surface a natural glowing finish. With a saturated warm colour palette of charcoal, warm grey, light grey and ultimate durability, the Nanna rug will bring long-lasting joy in any home.









Hand-loom pile rug in New Zealand wool on cotton warp

> 170x240 cm 200x300 cm 250x350 cm Made to measure

1414 CHARCOAL

1616 WARM GREY

2727 LIGHT GREY

#### GJALL

Design / Jens Landberg Schrøder

This very thick, pure viscose high-pile rug is the essence of cosy. The three-dimensional shading effect enhances the softness and the expression of colours, which range from subtle neutrals off white, grey, charcoal, petrol green to beautiful shades like pearl, topaz, amber and ruby inspired by nature's precious stones.



1414 CHARCOAL

4848 PETROL

















1010 WHITE

5252 AMBER

3030 PEARL

1616 GREY

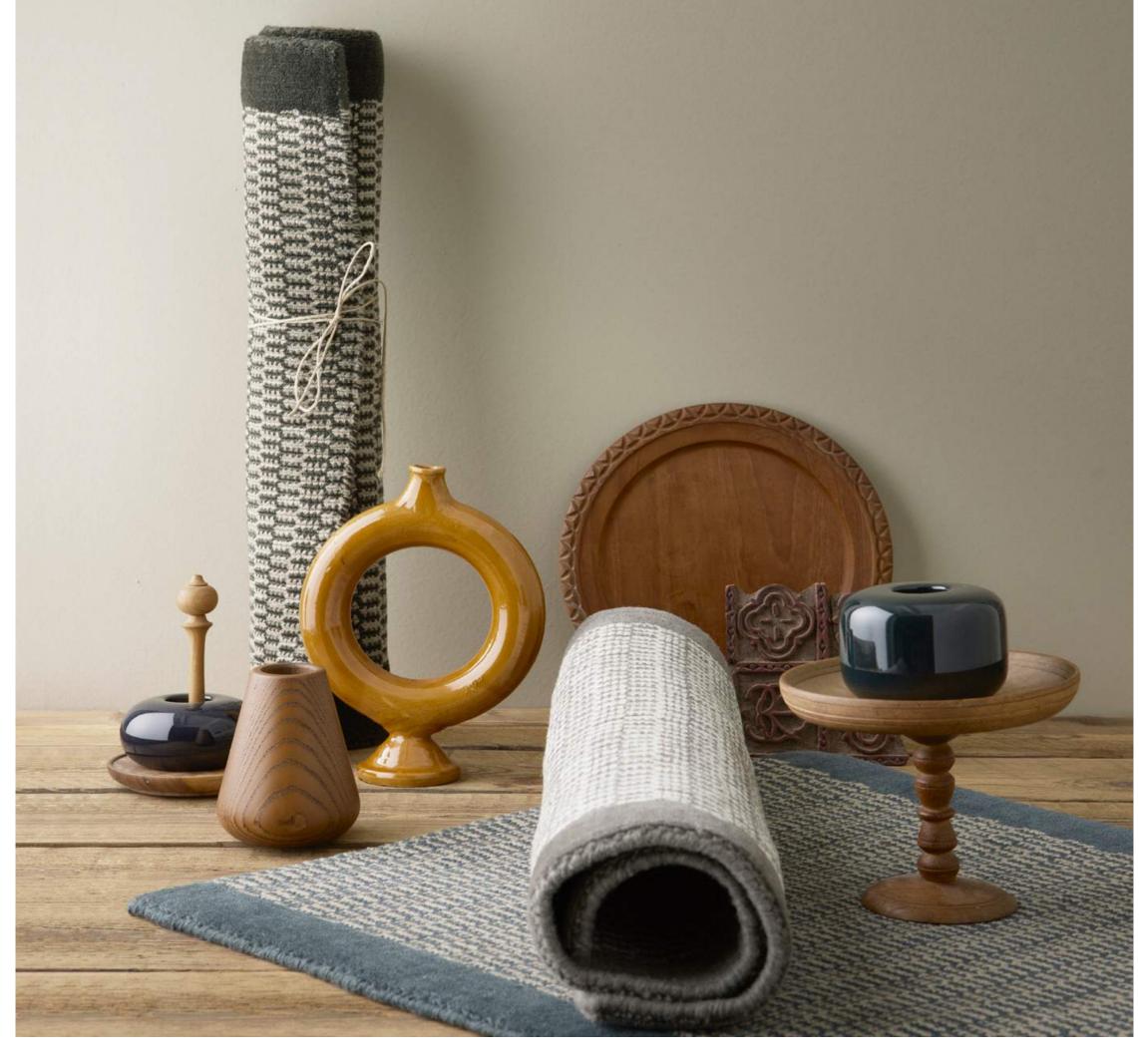
5353 RUBY

5151 TOPAZ

Hand-woven high-pile rug in viscose on cotton warp

160x230 cm 200x300 cm Made to measure



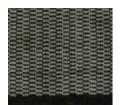


Darker or muted hues?
Subtle backdrop or powerful statement?
Cosy cocoons or spaciousness?
Rugs create spaces and transform moods.

Design / Jens Landberg Schrøder



Graphic shapes paired with off white and beige and natural contrast colours form a stunning pattern framed with a simple border. The fairly complicated pattern on this hand-loom pile rug has required next level craftmanship. The top-quality New Zealand wool has been woven and cut to create a shimmering look changing with the light.



4712 OLIVE/BEIGE



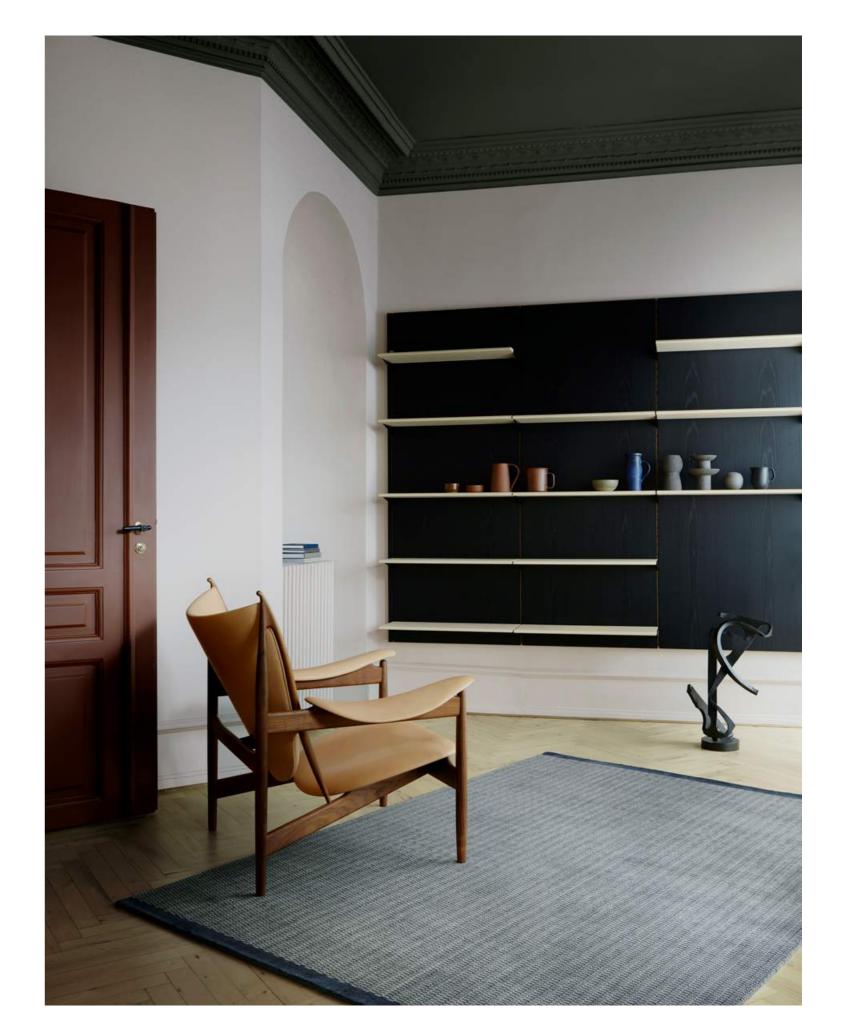
1511 BLACK/OFF WHITE



1611 GREY/OFF WHITE

Hand-loom pile rug in New Zealand wool on cotton warp

> 170x240 cm 200x300 cm 250x350 cm Made to measure



#### HUMLE

Design / Jens Landberg Schrøder



Made entirely in raw natural wool, Humle is a beautiful pure rug with an understated chequered weave. Depending on the light and the angle, the pattern flickers between suggestive and subtle stripes. Like the Rolf design the undyed wool allows for a natural interplay with four different colour combinations exploring shades of grey, black, and off white. Mixing lighter and darker shades make the design perfect for brightening up a space or bringing some cosy grounding to a room.





1614 GREY/CHARCOAL



2710 LIGHT GREY/WHITE



1615 GREY/BLACK



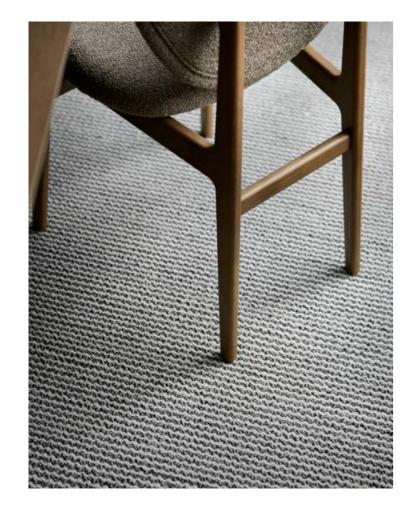
2511 NATURE/OFF WHITE

Hand-woven rug in natural coloured New Zealand wool on woolen warp, reversible

> 170x240 cm 200x300 cm Made to measure

#### FENRIS

Design / Jens Landberg Schrøder



This slightly rustic hand-woven rug in a thick quality with a soft natural colour scheme is a very harmonic design, complementing different types of wood and styles in a home. The tones and texture come out intentionally irregular thanks to the combination of a shimmering hand-spun natural wool yarn and pure New Zealand wool.



A OFF WHITE/OPEY 1629



1525 BLACK/NATURE



1125 OEE WHITE/NATURE

Hand-woven rug in New Zealand wool and raw wool on cotton warp, reversible

> 140x200 cm 170x240 cm 200x300 cm 250x350 cm Made to measure

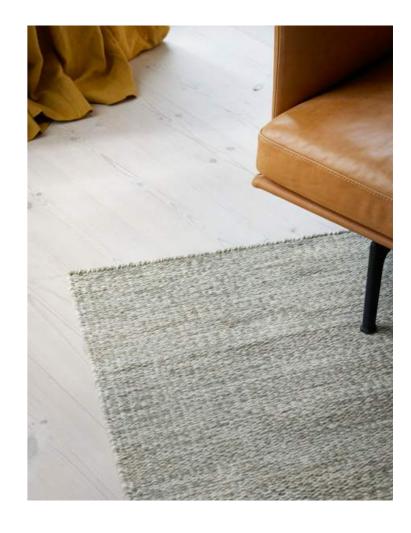


#### GIMLE

Design / Jens Landberg Schrøder



A shimmering look brings out the two shades creating a stunning visual effect in this popular, classic design Gimle, which is the thickest flat-woven rug in the collection. The colour palette draws from Autumnal shades and the Scandinavian natural tones. Soft leaf green, willow, and golden burnt cork harmoniously cover the range of a leaf's natural defoliation. Each shade complements the thick quality and the stunning two shade mottling effect on the hand-woven rug in New Zealand wool. With six different colour combinations, Gimle is extremely versatile when decorating a home.

















Hand-woven rug in New Zealand wool on cotton warp, reversible

> 140×200 cm 170×240 cm 200x300 cm Made to measure

1215 OFF WHITE/BLACK

1511 BLACK/OFF WHITE

5252 CORK

#### ROLF

Design / Jens Landberg Schrøder



With a clean and simple design and pure wool in its natural white, grey and charcoal hues, this hand-woven rug is a step back to nature. The wool is undyed and the subdued life in the tones and textures comes from nature's own beautiful imperfection. The Rolf rug meets a strong desire for natural and sustainable design. The thick quality makes it a very durable rug with the added bonus of being reversible, which can double the life span.



1112 OFF WHITE/BEIGE

48





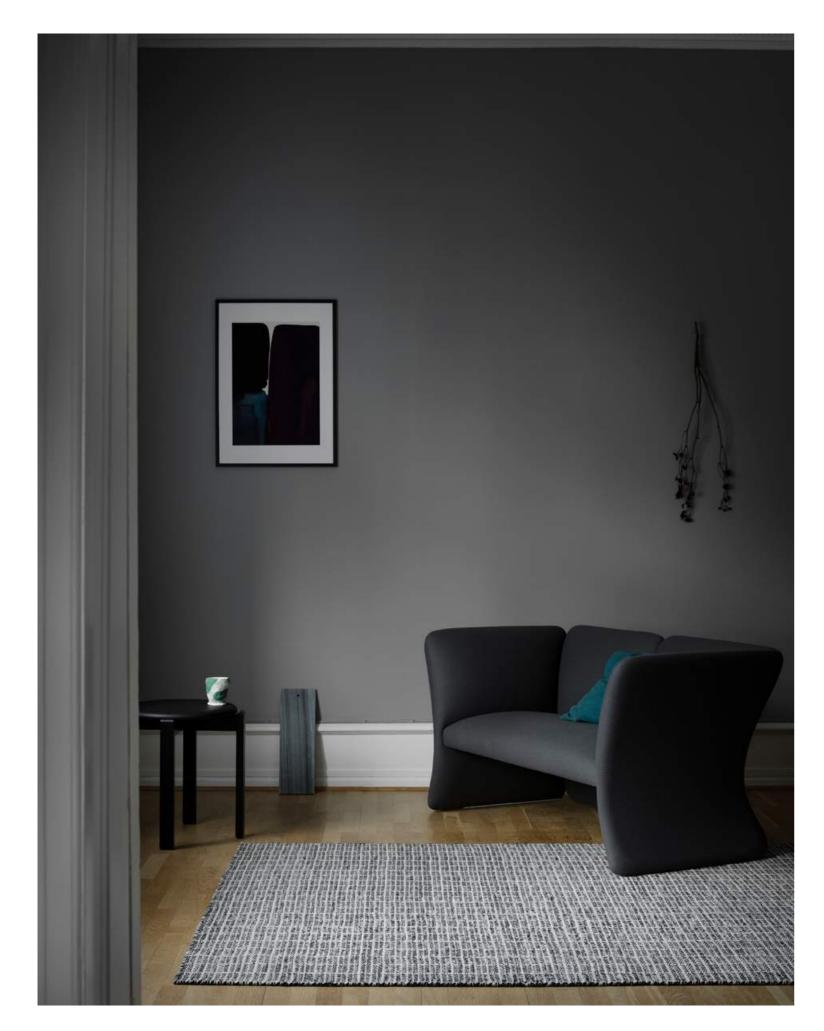
Hand-woven rug in natural coloured New Zealand wool on cotton warp, reversible

140x200 cm 170x240 cm 200x300 cm Made to measure

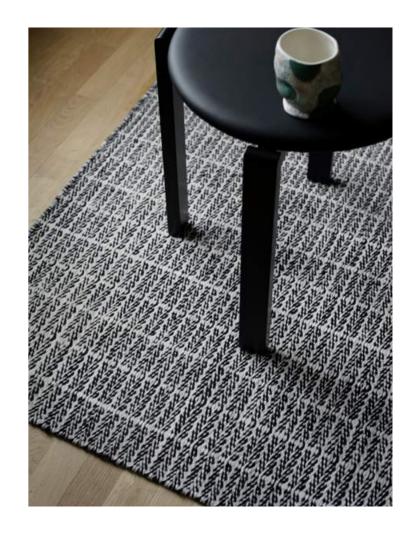


#### TANNE

Design / Jens Landberg Schrøder



This reversible hand-woven rug in pure New Zealand wool fuses a simple contemporary pattern, soft colours and exquisite quality. This very durable rug comes in four different colour combinations, blending natural hues.











Hand-woven rug in New Zealand wool on cotton warp, reversible

> 140x200 cm 170x240 cm 200x300 cm Made to measure

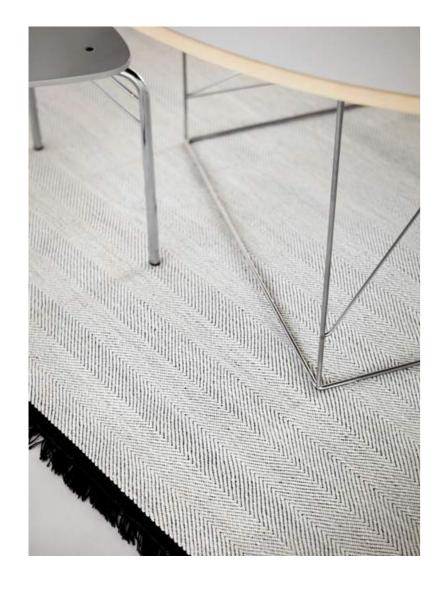
1016 WHITE/GREY

1610 GREY/WHITE

1510 BLACK/WHITE

#### FELICIA

Design / Lisbet Friis



With the traditional herringbone pattern enlarged and embedded in the design, Felicia showcases beautiful craftmanship. The darker shade on the linen warp makes the pattern stand out in this hand-woven kilim rug finished off with graphite fringes. Felicia infuses any space with its relaxed and simple, elegant look in two muted, natural off white and greyish hues.



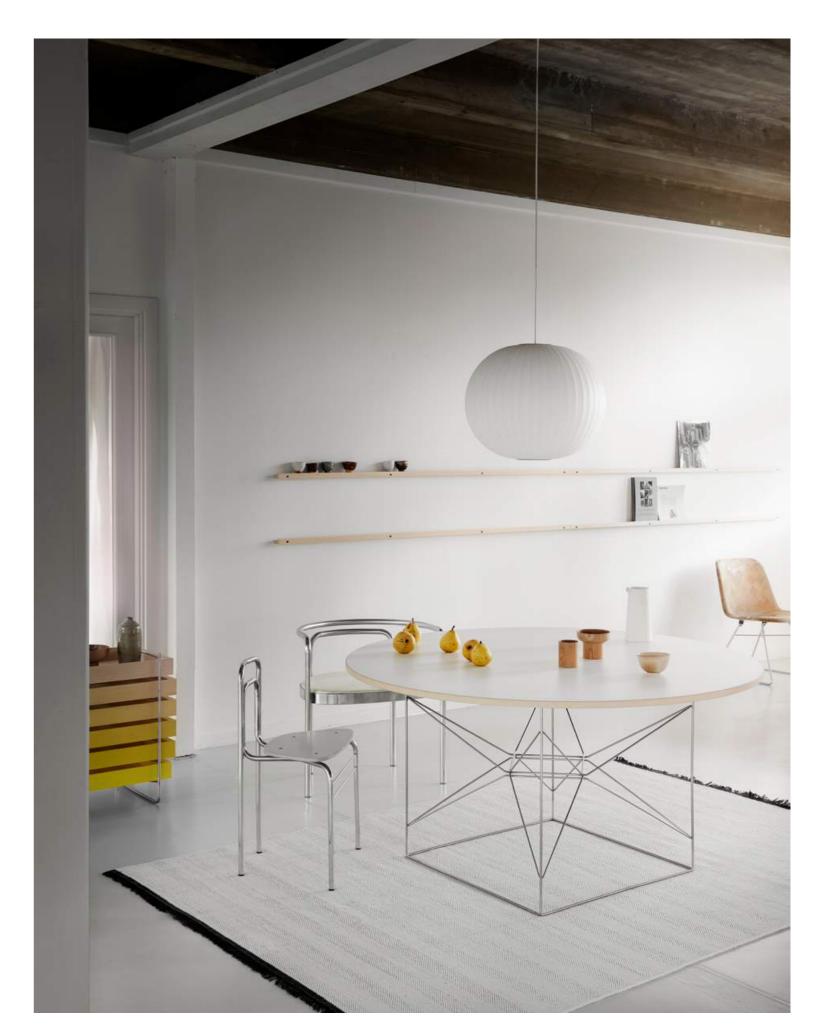
1111 OFF WHITE



2727 LIGHT GREY

Hand-woven rug in New Zealand wool on linen warp, reversible

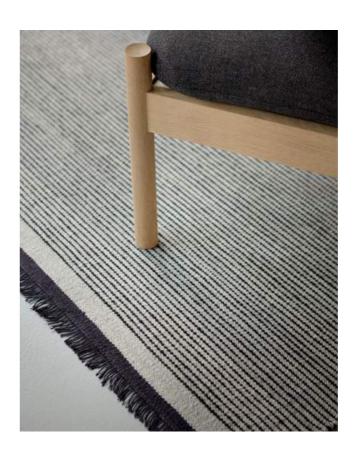
140x200 cm 170x240 cm 200x300 cm Made to measure



#### NJORD

Design / Jens Landberg Schrøder

Njord is a versatile, understated, and undeniably Scandinavian kilim rug available in two colour combinations, both leaning towards a calm, natural muted palette of silvery and greyish tones. Using the special Gabbeh-dye technique, only partly dying the yarn, gives a lively flare to the striped design, which is elegantly finished off with bluish grey fringes. The fine weaving technique makes the rug reversible.



New Zealand wool on

140x200 cm 170x240 cm 200x300 cm 250x350 cm Made to measure

Hand-woven rug in

linen warp, reversible



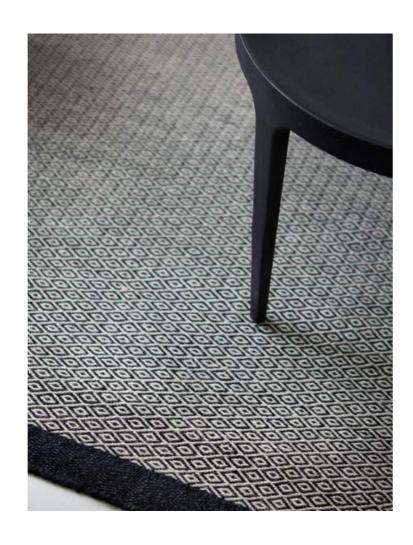


2715 LIGHT GREY/BLACK

#### BALDER

Design / Jens Landberg Schrøder

An abundance of beautiful hues inspired by nature add depth to the classic goose eye pattern on this simple and sophisticated, handspun rug. Whether choosing the golden honey toned umbra, forest green inspired by crisp beech leaves, classic grey, black and midnight blue, the colours are strong enough to stand out, and soft enough to blend into a natural colour scheme and suit any wooden floor. Mixing high quality wool and linen in a very tight weave deliberately creates a slightly worn surface suggesting that this rug will only become more beautiful with time.





1629 GREY/MIDNIGHT BLUE 1516 BLACK/GREY



1818 FOREST

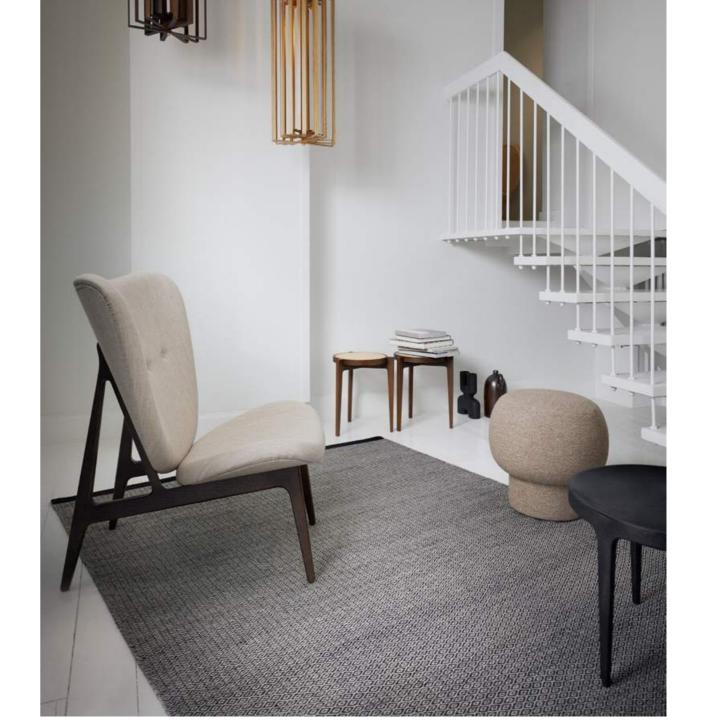
56





Hand-woven rug in New Zealand wool and linen on cotton warp, reversible

> 140x200 cm 170x240 cm 200x300 cm Made to measure



#### ERICA

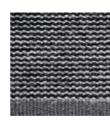
Design / Lisbet Friis



Erica is a clean Scandinavian design with a subtle playfulness. The thin stripes have an elegant shimmering effect created by the special Gabbeh-dye on the cotton warp. Working with this technique gives a distinctive, velvety shade making this rug a perfect textured addition in a stylish interior.



1411 CHARCOAL/OW



1516 BLACK/GREY



2711 LIGHT GREY/OW



Hand-woven rug in Gabbeh-dyed New Zealand wool on cotton warp

> 140x200 cm 170x240 cm 200x300 cm 250x350 cm Made to measure

#### NEW FREJA

Design / Jens Landberg Schrøder



One of the pure New Zealand wool rugs, hand-woven and made in a classic simple pattern that stands out and also blends in a modern home. The colours are a classic, natural mix of brown, grey and soft natural beige and off white.

Hand-woven rug in New Zealand wool on cotton warp, reversible

140x200 cm 170x240 cm 200x300 cm Made to measure

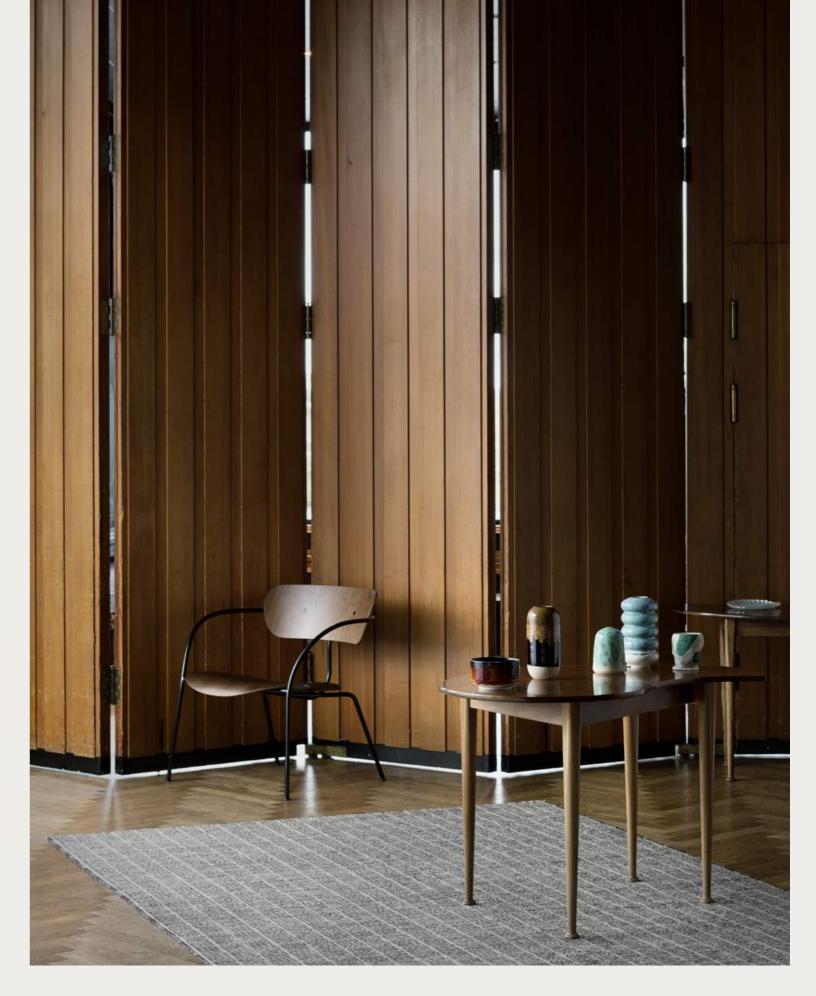






WHITE/NATURE 1







A perfect rug transcends style and beauty. Soft wool, thick qualities and natural hues boost the ambience and bring a sense of grounding comfort.

#### RUNE

Design / Jens Landberg Schrøder



There is an understated luxury in this hand-woven rug made from high-quality wool in beautiful indigo, grey and forest green with a slight golden tone. Up close the tight weave reveals a discreet diamond pattern as a result of a complicated weaving technique and a meticulous process, where the wool has been hand-spun with several threads.



1616 GREY

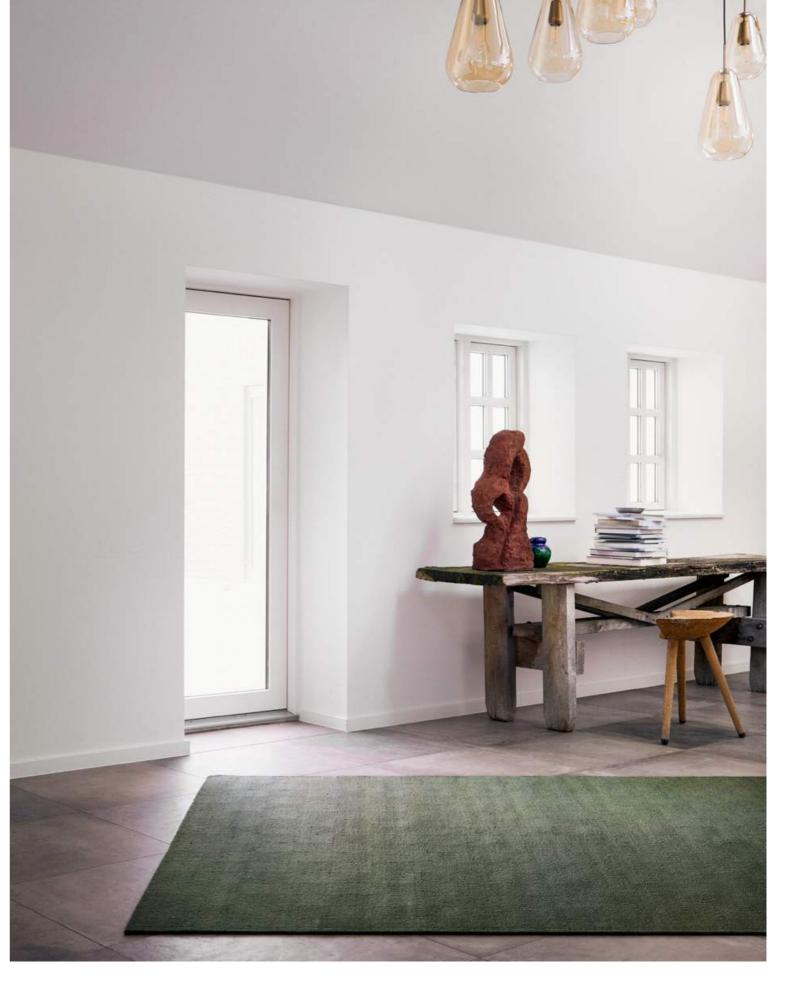
64





Hand-woven rug in New Zealand wool on cotton warp, reversible

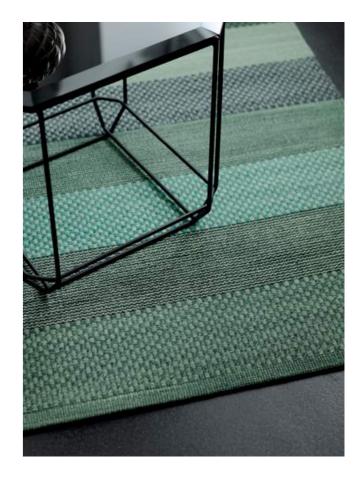
> 140x200 cm 170x240 cm 200x300 cm 250x350 cm Made to measure



#### VERONICA

Design / Lisbet Friis





Hand-woven rug in Gabbeh-dyed New Zealand wool on cotton warp

80x240 cm 140x200 cm 170x240 cm 200x300 cm Made to measure







1616 GREY 1818 GREEN

1717 BLUE

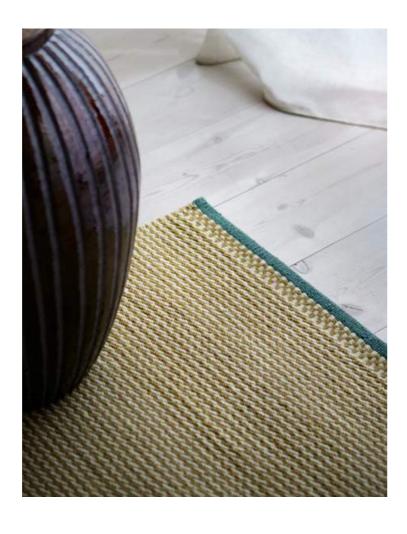


, ,

#### DAISY

Design / Lisbet Friis

The hand-woven Daisy rug in the high-quality New Zealand wool is the perfect choice for adding bold and sophisticated colours to the home. This design displays the delicate balancing act which is the epitome of designer Lisbet Friis style and skills. The colours ranging from warm black to burnt orange sienna and hay green are subdued with a depth of clarity, and the stripes are classic with a distinct sense of something new and refreshing. The edges have a playful finish with chequer effect.



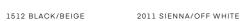






Hand-woven rug in New Zealand wool on linen warp

> 80x240 cm 140x200 cm 170x240 cm 200x300 cm Made to measure



4711 OLIVE/OFF WHITE

2311 HAY/OFF WHITE



#### FLEUR

#### Design / Lisbet Friis



With Fleur, woven in the best quality New Zealand wool, we are introducing a design, where stripes set the tone in a new way. The harmoniously ordered stripes with a cheerful twist lift the mood in the home. The colours are adjusted to perfection, making even the more vibrant mix of orange and pink strike a balance of matte and bright. Each colour combination offers this balanced luminousness making them compatible with all sorts of woods and material, capable of amplifying, defining, or transforming the ambience, and creating both calming and vibrant areas within a room.



80x240 cm 140x200 cm 170x240 cm 200x300 cm Made to measure

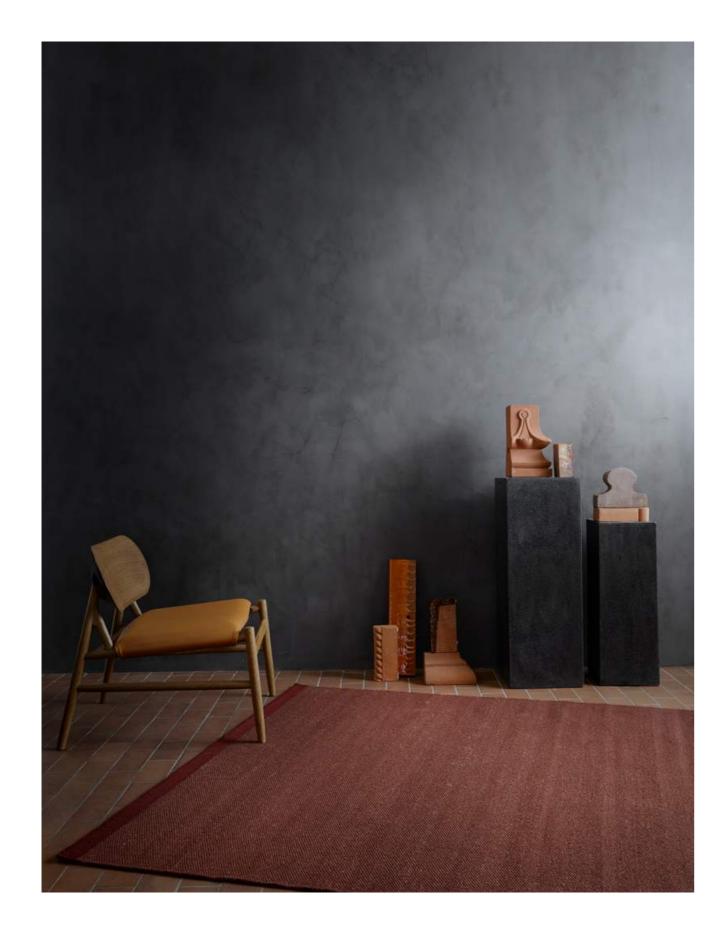




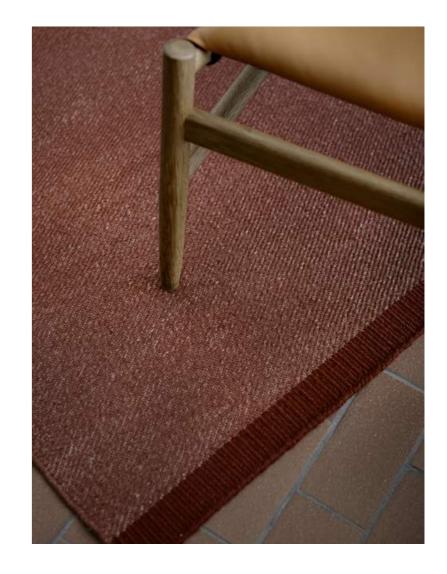




RPLE 2312 GOL



A mixture of the best quality New Zealand wool and linen on dyed cotton warp gives this handwoven rug a harmonious three-dimensional surface and adds durability to the list of its many qualities. The elegant design is sharpened by a border complementing the selection of colours - deep glowing amber, lingonberry, aquamarine and two soft natural light colours.

















Hand-woven rug in New Zealand wool and linen on cotton warp, reversible

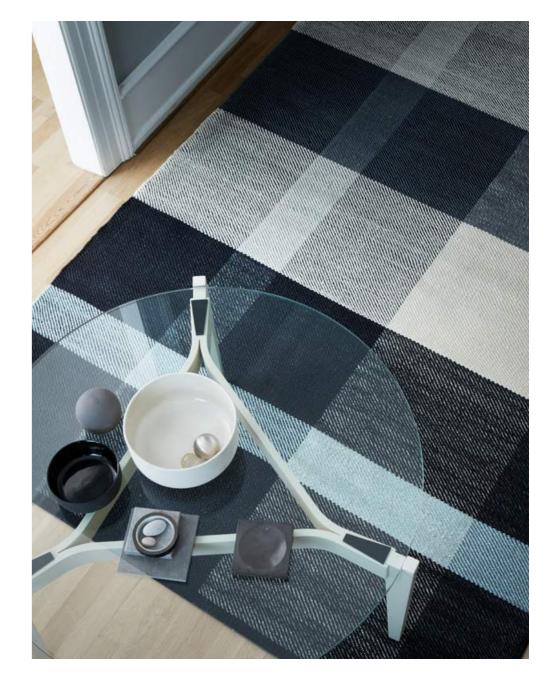
170x240 cm 200x300 cm 250x350 cm Made to measure

# CAMELIA

Design / Lisbet Friis



Stunning on its own and a stylish addition in most settings. With the asymmetrical square pattern, this twill-woven rug in New Zealand wool and linen fills a room with a creative graphic pattern and deep stunning colours. These features come from the thick quality of the wool and the refined depth of the linen.



Twill-woven, hand-made rug in New Zealand wool and linen

> 170x240 cm 200x300 cm Made to measure

# POPPY

Design / Lisbet Friis





3812 LIGHT BLUE/BEIGE



2312 YELLOW/BEIGE



Hand-woven rug in New Zealand wool and linen on cotton warp, reversible.

> 80x240 cm 140x200 cm 170x240 cm 200x300 cm Made to measure

## BELLIS

Design / Lisbet Friis

Bellis is the new generation of Erica; a thicker, reversible rug in Gabbeh-dyed New Zealand wool available in four different colours resembling the changes of the sky throughout a day. From soft, beautiful nude like a rose quartz gemstone to a twilight charcoal grey. All very different colours yet they all have the same depth and tone and work harmoniously together in a room or throughout the house. Up close, the weave reveals tiny dots bringing out the beauty in the colours, which from a distance blur together into a more monochrome shade.





1416 CHARCOAL/GREY



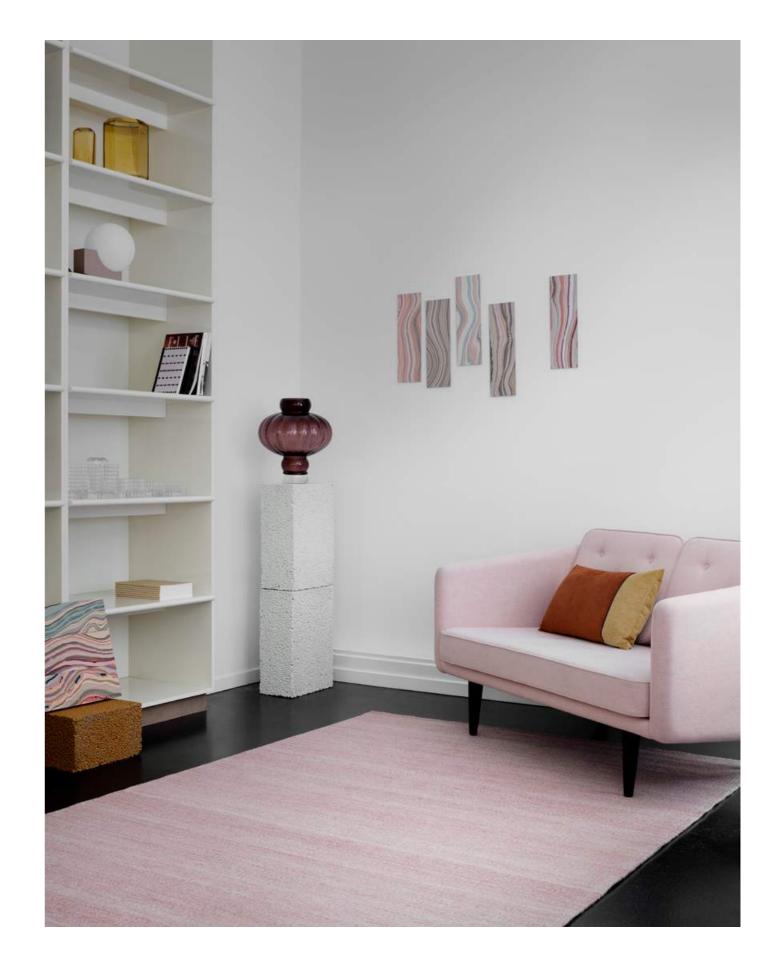
1427 CHARCOAL/LIGHT



3811 LIGHT BLUE/OFF

Hand-woven rug in Gabbeh-dyed New Zealand wool on cotton warp, reversible

> 140x200 cm 170x240 cm 200x300 cm Made to measure



## ROSEMARY

Design / Lisbet Friis



Bold yet clean and elegant - the red stripe makes this statement design stand out in any home without compromising on our design core - quality and simplicity. Each stripe is spun out of two threads, and this rug is a prime example of the attention that goes into every part of our process.



90x250 cm 140x200 cm 170x240 cm 200x300 cm Made to measure



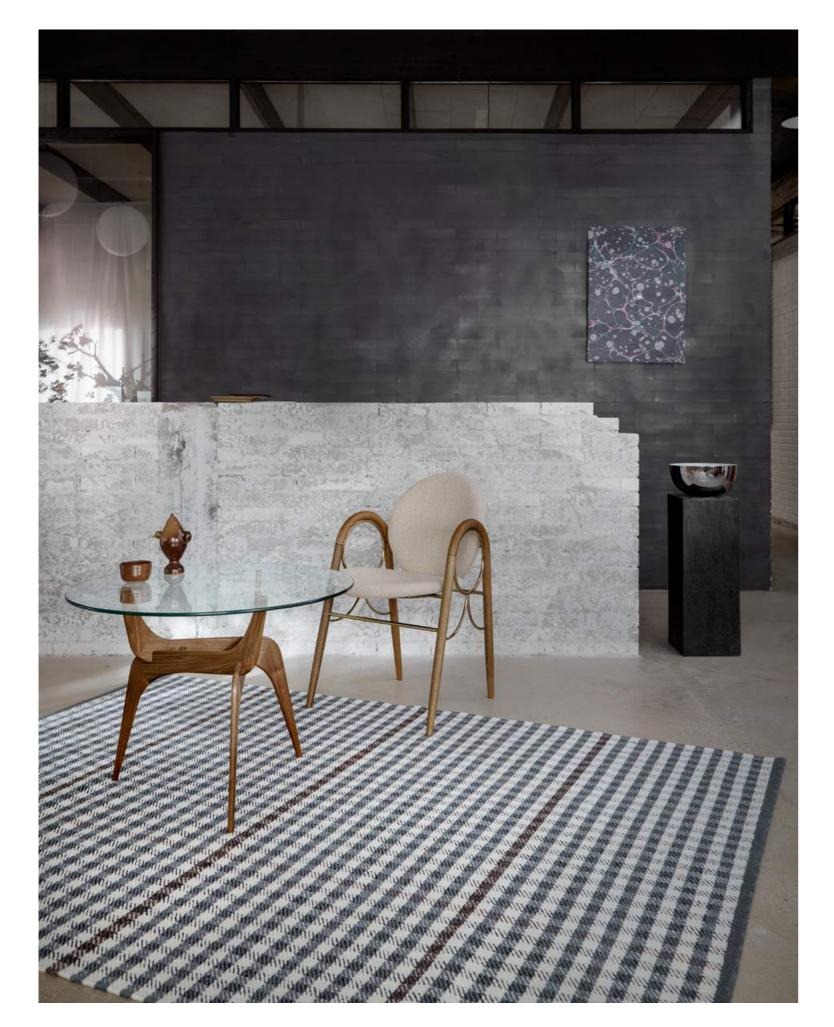
1512 BLACK/BEIGE

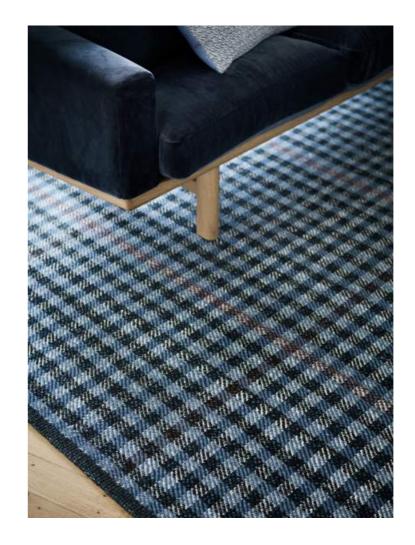


1627 GREY/LIGHT GREY

## LOTUS

Design / Lisbet Friis





With a well-balanced chequer design in a stunning colour range of dark blue, aqua marine, grey and mahogany, the Lotus design introduces a quality that pushes the boundaries. Advanced craftsmanship, techniques and linen blended with the wool have made it possible to create a high quality rug with a three dimensional shimmering surface.



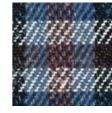
1615 GREY/BLACK



1642 GREY/MAHOGANY



1715 BLUE/BLACK 1742 BLU



1742 BLUE/MAHOGANY

Twill-woven, hand-made rug in New Zealand wool and linen

> 170x240 cm 200x300 cm Made to measure

## MADE TO MEASURE

The perfect rug is a combination of beautiful texture and distinctive pattern with rich colours or earthy natural tones that accentuate and complement the style in your home.

We have found that the right fit makes all the difference and knowing that a rug has the power to transform a room, we offer all of our designs in bespoke sizes.

When you are looking to link together your sofas, need a little elegant square in a particular place or would like to fit your dining table and chairs on a rug without it looking cramped, you can order all of our rugs in your desired size.

Our designs can be varied in measurement, from a small  $2\ m^2$  rug, to larger rugs up to  $4.5\ m$  wide and  $10\ m$ etres in length. If the space needs a soft contrast, we can also make selected lines as circular rugs, which can make a room seem more spacious. We are dedicated to perfecting, refining and adding on to our selection of classic, contemporary designs and when it comes to size, we offer even more choices and flexibility.

As all our rugs are unique and hand-made, the size can vary slightly from the ordered size (+/-4%). A bespoke rug can be delivered in approximately four months. For a surcharge it's possible to get delivery in just 10 weeks.

Please note, that you will be invoiced for a minimum of two m2 if you order a smaller rug. For circular rugs and rugs larger than 20 m2 an additional 15% will be added to the fee.

Some of our designs are unavailable as circular rugs or in the largest sizes (4.5x10 m), however please contact us with any requests.



### SIZE GUIDE

### A guide to help you choose the perfect size rug

Choosing the right size rug can be confusing and many have a tendency to pick a rug that is too small. Scrimping on the size can actually make a room look smaller, crowded, and cramped. As a general rule, bigger is better; a larger rug will make the room look bigger and more sophisticated.



#### Sofa area

A rug is like a focal point, an anchor in your room, and there are a few things to consider when creating the right ambience and look in the living room.

Choose a statement rug that covers an ample part of the floor around the sofa. As a guide line make sure the rug extends 30 cm to either side of the sofa and at least half way under the sofa.

Chunkier arm chairs should be fully on the rug or just off the rug without leaving a gap between the furniture and the rug.

Avoid a rug that only covers the floor around a coffee table and keep side tables either on or along the edge of the rug for a cleaner look. Lighter arm chairs can be partly on the rug.

Depending on the style, you can also choose to place the rug diagonally and partly under the sofa and chairs for a more casual, contemporary look.





#### Bedroom

In the bedroom, a rug is an important part of the cosy, calming ambience, and there are different ways to play around with the look.

For a more classic look, place the bed and side tables fully on the rug. Choose a large rug providing comfortable, softness to step onto on either side of the bed.

For a more contemporary look, the rug can be placed partly under the bed. Make sure to create symmetry all the way around.

### Dining area

When it comes to a rug under the dining table, practicality is as important as the look. If the rug is too small, the legs of the chairs will get caught and make the rug bulge. As a guide line, include 65 cm extra to allow space to comfortably pull out the chairs.



### UNDERLAY

Structure: PES/Glass fibre yarn coated on both sides with a special anti-slip PVC-foam.

High quality underlay avoids rugs from slipping on smooth floors. The underlay is comfortable to walk on, offers impact sound insulation and protects your rug from premature wear. If flooring is treated with water-based lacquers, allow at least 3 months full drying time before using this product. Only suitable on floorings treated with solvent-free sealants. No adhesion when wet. Thickness app. 2.5 mm.

90x240, 130x190, 165x240, 190x290, 240x340 cm



### HOW TO CARE

We always recommend that you use an underlay to extend the life of your rug.

Underlay ensures that the rug remains in a fixed position. It also reduces the risk of any staining. Some of our kilim rugs are reversible. We recommend that you turn your rug over every six months. Do not place your rug in direct sunlight.

#### Daily cleaning:

Vacuum your rug as needed. Never vacuum your rug with the brushes of your vacuumcleaner nozzle in the extended position.

You can also give your rug a gentle shake outside. Do not beat your rug.

#### Spot cleaning:

Please find detailed information at fabulaliving.dk

Most of our rugs are hand-made and there is a variation of size of up to +/-4%. Irregularities in colour and weaving are characteristics of hand-made rugs.





### CERTIFICATES



LOKE

LOTUS

NJORD

POPPY

ROLF ROSEMARY RUNE

TANNE

UNA

VERONICA

NEW FREJA

BS EN 13501-1 BFL-S1

CALLA ASTRID BALDER CAMELIA FENRIS BELLIS CALLA GIMLE CAMELIA GRO DAISY LOTUS ERICA ROLF FELICIA VALHAL **FENRIS** FLEUR GIMLE GRO

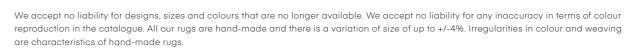


BS EN 14215 CLASS 22 GENERAL DOMESTIC USE

ASTRID BALDER BELLIS DAISY ERICA FELICIA FLEUR NEW FREJA NJORD POPPY ROSEMARY RUNE TANNE

VERONICA

UNA





BS EN 14215 CLASS 23 HEAVY DOMESTIC USE

#### ASK

160x230, 200x300 cm Made to measure Page 20







ASTRID

Made to measure





1300 CLAY



BALDER

140×200, 170×240, 200x300 cm Made to measure Page 56















1627 GREY/LIGHT GREY

CALLA

Page 78

BELLIS

140×200, 170×240, 200x300 cm

Made to measure

170x240, 200x300 cm Made to measure Page 22











CAMELIA

170x240, 200x300 cm Made to measure Page 75



DAISY

80×240, 140×200, 170x240, 200x300 cm Made to measure Page 68









ERICA

140×200, 170×240, 200x300, 250x350 cm Made to measure Page 58







## FELICIA

140×200, 170×240, 200x300 cm Made to measure Page 52



















#### FLEUR

80×240, 140×200, 170x240, 200x300 cm Made to measure Page 70









FRIDA

170×240, 200×300, 240x240, 250x350 cm Made to measure Page 24





140×200, 170×240, 200x300 cm Made to measure Page 46











1818 WILLOW

91

GJALL

GIMLE

160x230, 200x300 cm Made to measure Page 36

















GRO

170×240, 200×300, 250×350 cm Made to measure Page 40





5252 AMBER







HOLGER

170×240, 200×300, 250x350 cm Page 8

HUMLE

170x240, 200x300 cm

Made to measure Page 42







1615 GREY/BLACK



2511 NATURE/OW







170x240, 200x300 cm Made to measure Page 32









1919 ORIENTAL RED

**FENRIS** 

140×200, 170×240, 200x300, 250x350 cm Made to measure Page 44







#### LOKE

170×240, 200×300, 250x350 cm Made to measure Page 30











LOTUS

170x240, 200x300 cm Made to measure Page 82









NANNA

170x240, 200x300, 250x350 cm Made to measure Page 34









NEW FREJA

140×200, 170×240, 200x300 cm Made to measure Page 60









NJORD

140×200, 170×240, 200x300, 250x350 cm Made to measure Page 54







ODIN

170x240, 200x300 cm Made to measure Page 26







1615 GREY/BLACK

POPPY

80x240, 140x200, 170x240, 200x300 cm Made to measure Page 76





ROLF

140×200, 170×240, 200x300 cm Made to measure Page 48





3812 LIGHT BLUE/BEIGE



ROSEMARY

90x250, 140x200, 170x240, 200x300 cm Made to measure Page 80





RUNE

140x200, 170x240, 200x300, 250x350 cm Made to measure Page 64







TANNE

140×200, 170×240, 200x300 cm Made to measure Page 50







THOR

160x230, 200x300 cm Made to measure Page 28





170×240, 200×300, 250×350 cm Made to measure Page 72

UNA











93

VALHAL

170×240, 200×300, 250x350, round 240 cm Made to measure Page 12









VERONICA

80x240, 140x200, 170x240, 200x300 cm Made to measure Page 66







VIDAR

170x240, 200x300 cm Made to measure Page 16













## THANKS

to all of you

Gubi Pernille Snedker
Christina Lundsteen & Tradition

Nuura Kristina Dam Studio
Christian Bruun FLOS Scandinavia

Fredericia Furniture Skagerak
Garde Hvalsøe HAY
Brdr. Krüger Flügger
LYFA Getama
A. Petersen Studio Erik Jørgensen

ALIUM Norr11

Louise Roe Gallery Josefine Winding A hint of neon Foto Factory Ferm Living &SHUFL One Collection Moebe Overgaard & Dyrman Petersen Tegl Please wait to be seated Minmincph RO Collection Anne Black Studio Arhoj Spliid

Anne Bronton

Mogens Koch

Berit Mogensen Lopez

PHOTOGRAPHER - Bjarni B. Jacobsen
STYLING - Laura Scheuer Trøstrup / thesweetspot.dk
GRAPHIC PRODUCTION - Graphic Unit
ART DIRECTOR - Anders Henriksen

Fabula Living ApS, Gotfred Rodes Vej 18, 2920 Charlottenlund +45 2233 3966, info@fabulaliving.dk, www.fabulaliving.dk

Fabula Living creates high quality hand-made contemporary rugs blending a strong Scandinavian style and tradition with the ancient techniques of weaving